



LMS Experience. Redefined.

Adobe Captivate Prime

What is Adobe Captivate Prime?

An LMS from Adobe that lets you deliver engaging learning experiences in a personalized manner across devices. Align all online and offline enterprise-wide learning initiatives to skill, upskill and reskill your employees. Boost enrollment, engagement, and effectiveness with gamification elements and consistent playback across varied content types. Stay informed about employee progress and the efficacy of training programs.

L&D teams

Employees

Managers

IT/Enterprise

Setup experience that is a breeze

Simplify your life with an incredibly smooth and hassle-free LMS experience. From speedy setup to automation of routine tasks, do it all without breaking into a sweat.

Learner experience that is enjoyable

Create a culture of learning by offering stimulating, personalized learner experiences. From making learning fun to delivering it across mobile devices, keep learners coming back for more.

Measurable experience that is tangible

Transform training investments from black holes to informed experiences. From measuring the impact of your initiatives to closing skill gaps, get insights that you can act on.

Enterprise experience that is scalable

Turn learning into an organization-wide experience. From enabling training in the extended enterprise to integrating your LMS with your internal systems, grow your setup to your needs.

Setup experience that is a breeze



Easy

Roll out your courses in less than 90 minutes. Set up your learning environment with the help of in-product videos, an online help center, and 24x7 support.



Easy setup of learning structure

Create structured learning by combining reusable modules into courses.



Flat intuitive UI



Support



Smart enroller

Learning plan



Synchronized users and catalog



Auto-generated user groups



Automated



Auto-assign learning plans, schedule reporting, ensure compliance, and keep users synced with other systems of record.

Recurring certifications

Offer certifications based on completion of designated courses and learning programs.



Flexible

Track all online and offline training activities using a single platform. Manage internal and external learners, and configure their experiences.



Instructor role

Enable instructors to manage and score sessions themselves.



All learning under one roof



User management



LCMS functionality

Learner experience that is enjoyable



Engaging

Engage learners with a unified playback experience, high-quality video streaming, and note-taking. Make learning fun with gamification elements.



Fluidic player

Get a unified playback experience within a single player without downloading any plug-ins.



Gamification



Badges and transcripts



Discussion board

Smartphone support



Mobile friendly



Attendance marking using QR codes



Enable always-on learning with a mobile app that serves up content, notifications and reference material. Let learners resume learning even when offline.

Just-in-time learning with job aids



Offline learning

Allow learners to resume learning even when they are offline.



Personalized

Provide just-for-me learning experiences with personalized dashboards and course recommendations.



Choice of language, format and delivery type



Recommendation



Note taking revision



Personalized learner homepage

Give learners personal dashboards that they can customize.

Measurable experience that is tangible



Trackable

Track the impact of online, offline, and certification training on employee skills. Generate transcripts to track the learning history for individuals.



Skill-based learning

Close skill gaps, develop new skills, and track impact on performance of employees.



Comprehensive tracking



Transcripts



Course-effectiveness ratings

Scheduled notifications



Informed



Keep tabs on how learners, departments, teams, and partners are doing on their learning objectives.

Role-based reporting

Ensure that managers are always informed of their team's progress.



Customizable

Get actionable insights into your learning initiatives with a robust reporting framework that is both powerful and flexible.



Report builder

Create 350+ customized reports on variables such as skills, completions, and time spent.



User group reporting

Enterprise experience that is scalable



Extendable

Extend your LMS to include external partners. Create a separate instance of your LMS for each of your group companies and affiliates.



External partners



Migrate from your old LMS



Multi-tenancy

Provide departments or clients with their own instance of LMS, which they can customize, brand and manage.

Embeddable fluidic player



Accessible



Access the power of the LMS from your own environment. Use the APIs to integrate Adobe Captivate Prime with your existing enterprise system.

API layer

Easily integrate Adobe Captivate Prime with your intranet or other existing enterprise system.



Integrated

Get actionable insights into your learning initiatives with a robust reporting framework that is both powerful and flexible.



Adobe Connect integration



SFDC



Content provider integration

Give learners access to courses offered by third party content providers, such as Lynda, and Harvard Mentor.

Why Captivate Prime?



Fast

Adobe Captivate Prime draws on Brightcove® adaptive video streaming to optimize video performance based on the bandwidth and device. Scalable Amazon cloud infrastructure auto-scales to deliver high application availability. Distributed Akamai edge servers ensure delivery with minimum latency.



Secure

Adobe Captivate Prime is SOC 2, SSO, 508 compliant and follows some of the most stringent application security guidelines, including secure cloud infrastructure, firewalls, access control lists, SSL, and user data encryption.



Supported

The Adobe eLearning team ensures you make the most of your LMS, providing you with step-by-step onboarding assistance to set up your learning environment, and on-going troubleshooting in the form of an online help centre, and 24x7 support.

FORRESTER®



The 21 most prominent vendors in the standalone LMS market.

Adobe was among vendors that "are innovating, not only in the kind of content but also in the whole user experience and in the variety of formats they support."¹

Discover the next generation of LMS software.

"In terms of next generation software, Adobe is making industry waves, offering a one-of-a-kind LMS experience that aligns with modern business needs."²

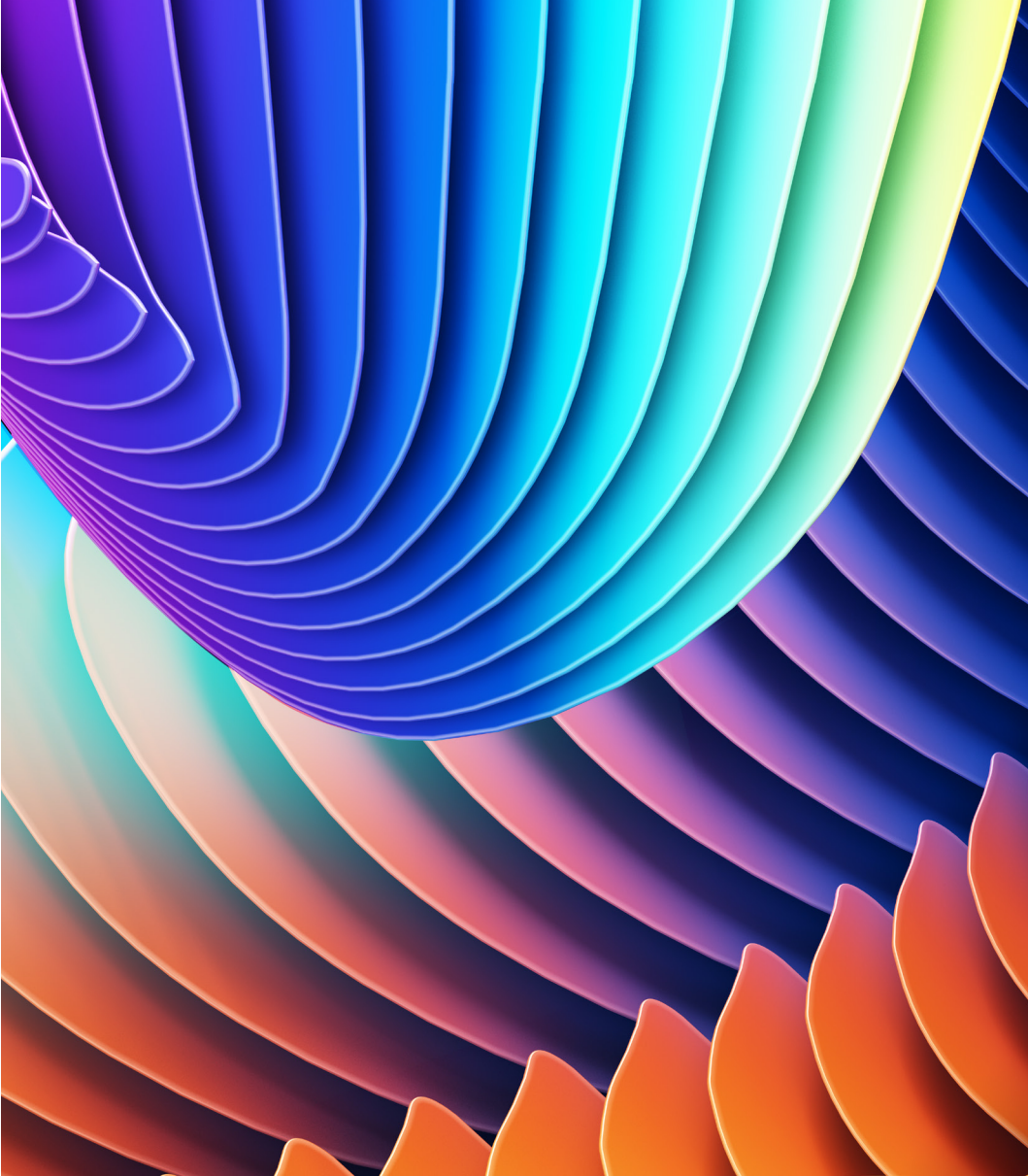


Top 10 cloud based LMS for corporate training.

"A modern LMS that empowers you to setup, deliver, and track learning all by yourself. Captivate Prime helps foster a learning culture using gamification and mobile learning."³



"Adobe Captivate Prime offers many different options for making employee training a more enjoyable experience for everyone. Employees will appreciate the intuitive interface, the ability to track their own progress, and the gamification features that allow for competition and participation."⁴



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